- branding
- Xperience / flow analysis
- app worth

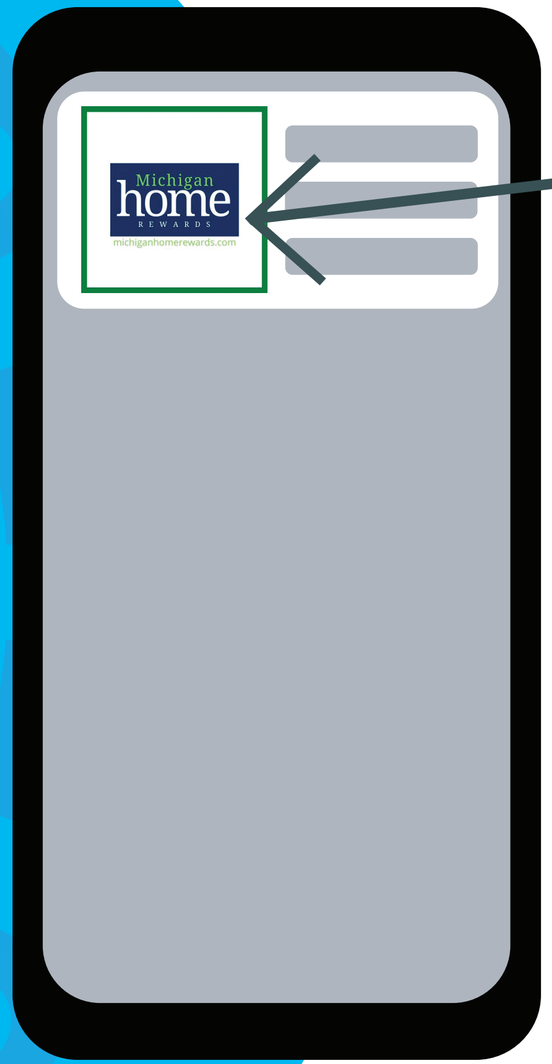
APP BASICS

design excellence - brand management needs to be of the highest quality. Our new logos / branding are vector based svg files. SVG files are the highest quality application friendly image files that are mathmateically vectorized to maintain image quality reguardless of scaling.

responsible navigation - ease of site/api end user navigation experience is clutch. Nothing experienced should be inpersonal and the site should always look like its leading end users to free membership, partner promotions, partners information, or partner sign up.

color science - light Color Palletes instill trust in both site and application end users experiences.

branding - digital assets to be used in online marketing are located /branding



no bueno...

logo scaling issues cause lack of clarity for one of three core design elements.

nice color families though.. we have used the base color pallete and forecast complimentary pantone colors into a custom modern logo build for application use.

DIGITAL BRANDING

COLOR:
PANTONE P 154-11 C

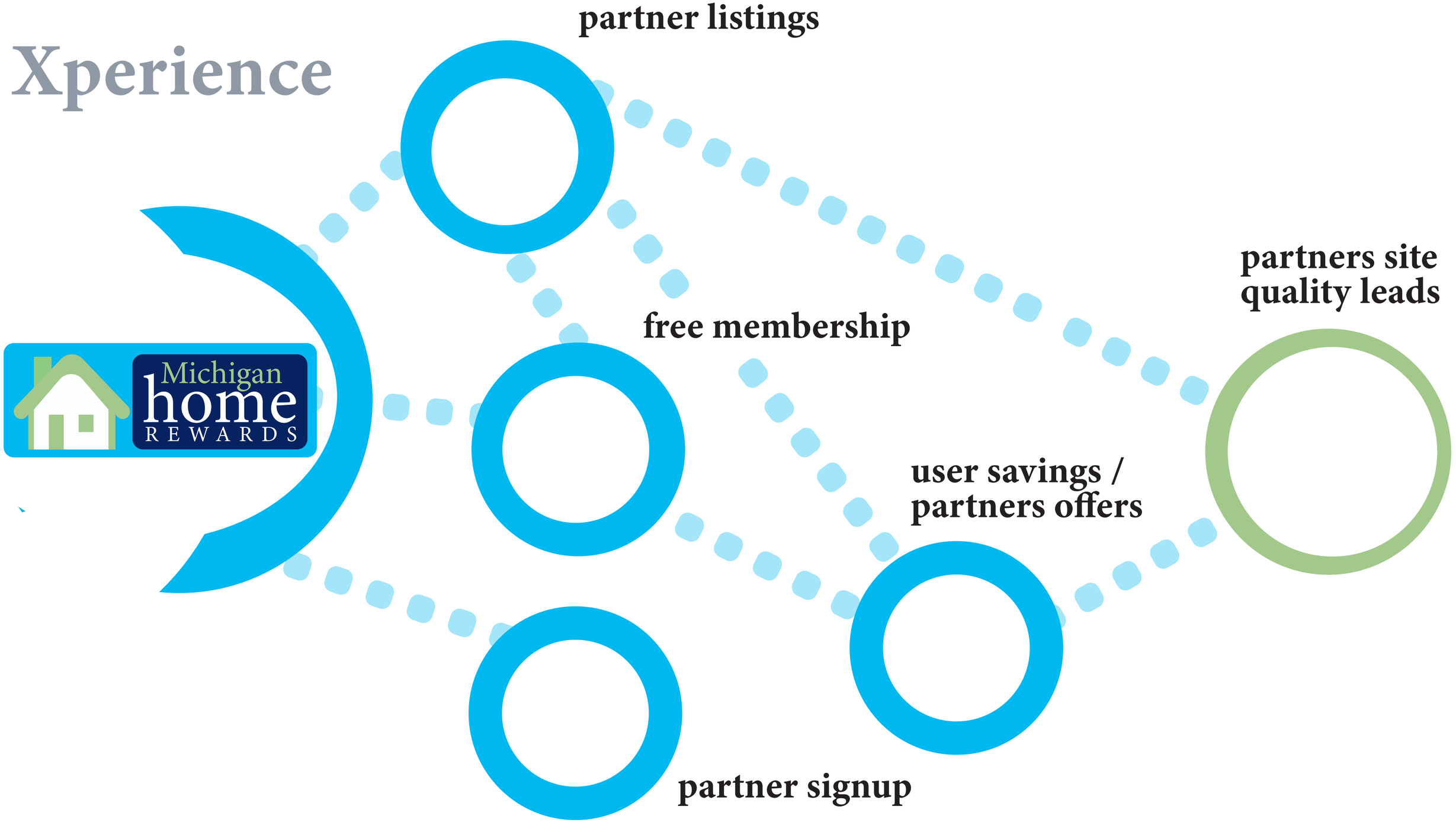
COLOR:
PANTONE P 115-7 C

COLOR:
PANTONE P 103-16 C

FONT:
Minion Variable Concept

users with
interest in savings
partners listings
Michigan
home
REWARDS
Quality Leads
user savings /
partners offers
partner listing interest
partner website

Xperience


partner listings
free membership
partners site
quality leads
user savings /
partners offers
partner signup
Michigan
home
REWARDS

Michigan home REWARDS

Scalable

Every meeting results in a complimentary NAWP listing (Name Address Website Phone). Sales will be able to complete user friendly templates.

Google analytics driven results . Self contained - everything including search is being indexed for Google analytics lead direction.

At application level the very least this app will do is drive listings traffic strengthening all outbound / inbound linking strategies.

The Pitch - Our application has leads waiting for you today with a no commitment $10 month cancel anytime subscription. $10 will provide customizable business listing space providing business owners a chance to advertise anything they are trying to drive.

* Exclusive targeting coupon opportunities available for trackable leads.

all outta bubble gum

proceed to site...